

Beat: Arts

MIPCOM 2016 - Conferences & Events HIGHLIGHTS - October 17-20

Theme - THE NEW TELEVISION

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USPA NEWS - MIPCOM is the year's most anticipated global market for entertainment content across all platforms. Each October, the industry's major players converge in Cannes to turn every moment into an opportunity, transforming four days of meetings, screenings and conferences into deals, from blockbuster...

MIPCOM is the year's most anticipated global market for entertainment content across all platforms. Each October, the industry's major players converge in Cannes to turn every moment into an opportunity, transforming four days of meetings, screenings and conferences into deals, from blockbuster programming to ground-breaking partnerships. A press Conference was held on September 21, 2016 at 'Le Café des Editeurs' in PARIS to go through the program including Conferences, events, keynotes, screenings....

The MIPCOM Event will be under the Theme 'THE NEW TELEVISION' :

- An exclusive red-carpet of the next great blockbusters dominating primetime in the world's biggest markets :

- * Sunday October 16 : THE HALCYON
- * Sunday October 16 : MATA HARI
- * Monday October 17 : THE SAME SKY
- * Tuesday October 18 : THE PRICE
- * Tuesday October 18 : UNTITLED SHONDALAND PROJECT
- * Tuesday October 18 : THE ROCKY HORROR PICTURE SHOW

- International Drama Screenings :

- * Monday October 17 : THE MISSING, SERIES 2
- * Monday October 17 : MAXIMILIAN AND MARIE DE BOURGOGNE
- * Tuesday October 18 : OURO
- * Wednesday October 19 : PRISONERS
- * Monday October 19 : CHARITE

- 4K Screenings

- * Monday October 17 : COLDCASE and MOIBITO 2
Premiering at the MIPCOM Opening Party

- The most influential industry leaders and creatives deliver visionary leadership and perspectives on the future of the content industry

- * Opening Keynote by Kazuo HIRAI : President and CEO of Sony Corporation. As part of Japan Country of Honour
- * Sean COHAN : President International and Digital Media - A+E Networks
- * David LINDE : Chief Executive Office - Participant Media
- * Ben SHERWOOD : Co-Chair Disney Media Networks & President Disney-ABC Television Group
- * Kiefer SUTHERLAND : Actor & Executive Producer 'Designated Survivor'
- * Sophie WATTS : President - STX Entertainment
- * Marion EDWARDS : President, International Television - 20th Television Distribution. Honored at MIPCOM by Variety

THE NEW TELEVISION

- Trends and Vision : on the latest trends in content development, OTT distribution - Monday October 17

The New Television : the value of content. Presented by Boston Consulting Group and Liberty Global

- * Marjorie KAPLAN : President of Content - Discovery Network International
- * Lofai LO : HK Television Entertainment Co - Viu TV
- * John MORAYNISS : Chief Executive Officer - Entertainment One Television
- * Virginia MOUSELER : CEO - The Wit
- * Carlos TIBI : Founder and CEO - ICFLIX
- * Zelda STEWART : Head of Acquisitions - Mediaset

- Carriage Deal Forum

- * Sahar BAGHERY : Head of Global Research & Content Strategy - Eurodata TV Worldwide
- * Rie HAYASHI : Head of Global Strategy Division, NHK World Department - NHK
- * Tony WAWRYK : VP Affiliate Sales - GINX eSPORTS TV

- OTT & Content Distribution Strategy Summit

Global Rights, Exclusive Content : the Quest for the New Grail

- * Jacob MEJLHEDE ANDERSEN : EVP, Group Head of Programming and Content Development - Modern Times Group (MTG)
- * Morgan WANDELL : Head of Drame Development - Amazon Studios

- Producers' Toolbox

A dedicated programme designed to refresh producers' financial, creative and marketing skills

- * The Pitch Guide to Making It at MIP
- * Making Drama that Travels
- * New Ways of Financing Scripted Formats
- * Brexit : A Survival Guide

Source : MIPCOM - Press Conference on September 21, 2016 at 'Le Café des Editeurs' in PARIS

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